

# saying welcome *four times a year!*

SINCE 2002

*Visitors to the Chippewa Valley spend millions of dollars here. Get your share of this business by advertising in Chippewa Valley's Hidden Treasures.*

Chippewa Valley's Hidden Treasures is not just a collection of ads, but rather a publication which talks to visitors and residents in an informative, friendly helpful way. We talk about the most unique places to visit, fun places to shop, the best restaurants and a whole lot more. It's a wonderful source of information for our area.

#### How often will Chippewa Valley's Hidden Treasures be printed?

**Signs of Spring** (Mid-March • April • May)

*Advertising Deadline: February 6*

**Summer Fun** (June • July • August)

*Advertising Deadline: April 24*

**Fall Into Fun** (Sept • Oct • Nov)

*Advertising Deadline: July 31*

**Welcome to Winter** (Nov • Dec • Jan • Feb)

*Advertising Deadline: October 9*

#### How many Chippewa Valley Hidden Treasures will be printed?

15,000+ copies.

#### How is Chippewa Valley's Hidden Treasures distributed?

We distribute to motels, hotels, restaurants, grocery stores, convenience stores, campgrounds, museums, tourist stops, specialty shops and malls. In addition, city offices and visitor centers in Eau Claire, Chippewa Falls and Menomonie, rest stops, travel plazas, libraries, clinics, realtors and more. All advertisers receive copies.

#### What market does the Chippewa Valley's Hidden Treasures reach?

Obviously, **TOURISTS** and **VISITORS** (and potential visitors). However, Chippewa Valley's Hidden Treasures is read by thousands of **LOCAL RESIDENTS** to keep informed of details of events and attractions.

#### What is unique about Chippewa Valley's Hidden Treasures?

1. Wide distribution and large number printed.
2. Feature articles on businesses, attractions and local events.
3. Extensive calendar of events.
4. Quality maps.
5. Convenient book format allows it to be carried with you.

*Eau Claire • Chippewa Falls • Menomonie • Altoona • Fall Creek  
Augusta • Osseo • Eleva • Strum • Hixton • Elk Mound • Colfax  
Rock Falls • Cadott • Boyd • Stanley • Thorp • Cornell • Durand  
Downsville • Nelson • Alma • Fountain City • Pepin • And More!*



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*We can also help your business with:*

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and much more, just ask!

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